

Rep Order# 8888116 Ver# 3 Status Revised Traffic Order# 67937 Printed: 11/05/2012 11:11 AM 1 of 2
 EC'd Yes Last Received: 11/05/2012 10:32 AM
 Showing Buylines: All Rep & Sta Revised Lines

Station KPYX-TV SALT LAKE CITY
 Advertiser () CONCERNED WOMEN AMER
 Product CONCERNED WOMEN AMER
 Estimate# 2118
 Buyer KAREN BENCKIN
 Phone#
 Fax#
 Agency () MENTZER MEDIA SERVICES
 600 FAIRMONT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E //2118
 Flight Dates 10/29/2012 - 11/06/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAN FOX
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---
 IDB 1021 -TWINVOICE.COM 9912736 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 CANCEL SPOT SAT 5P ADD LN 23 AS MKG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*10	SA	5P-530P	NEWS	:30	\$500.00	11/03-11/03	0	0	0	\$0.00	
	Buyline Comment: NEWS											
	Sales Remark: V3 CANCEL											
	V3 Comment Changed, Spots/week Changed											
	*23	M	5P-530P	NEWS	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	Buyline Comment: NEWS											
	Sales Remark: V3 MKG FOR SAT 5P NEWS											
	V3 Added											

---REPORT TOTALS---
 Report Totals: 1 / \$500.00

---SALES MONTHLY TOTALS---
 Nov 12: 64 / \$32,140.00
 Sales Totals: 64 / \$32,140.00
 Station Totals: 64 / \$32,140.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

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---COMPETITIVE---

Market Totals \$128,560

CABL 0%	KAGZ 0%	KJZZ 10%	KPNZ 0%	KSL 20%
KSTU 10%	KTVX 25%	KUCW 0%	KUPX 0%	KUTV 35%
NTVX 0%				

Books null
Demos RA35+